

# Libyan International Medical University Faculty Of Business Administration



# The various methods of communication.

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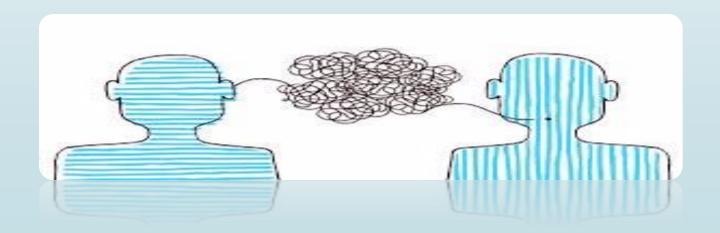
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### Introduction:

The means of communication are the methods and devices that bring people closer, and facilitate communication between them, and they are in great expansion, especially in the last period of the twenty-first century; Where modern and advanced technologies appeared in the field of telecommunications.



### Three types of communication were found:

 Read communication: It is the method of communicating news or information to people through books, magazines, daily newspapers, and written mail.

2. Audible communication: are the means represented by landline or cellular phones.

3. Visual communication: These are means of conveying information and news through vision and observation, Whether watching live or recorded, such as: television, video communication over the Internet.

### Paper communication:

Newspapers: Newspapers are essentially based on disseminating news and information of any kind at the local, regional or international level.

Magazines: Their content differs from newspapers, and their shape differs in terms of the cover, as its cover is similar to the book cover, and it usually contains a page in which the index of contents is written with the page number, and then the topics are presented and discussed, and its topics are multiple as it talks about art, Fashion, cooking, etc.

## Digital communication:

- Radio: It is one of the audio media, whereby communication between the public and the broadcaster is achieved even though it is not seen.
- Television: It is one of the most important and newest media, and the public cannot dispense with it, no matter how the media develops because of its great strength and influence in public opinion. Science, and some programs also help to solve humanitarian crises and social problems.
- Internet: which is considered a global network that connects computers with each other and is based on communication and information transfer between them, in addition to a cost saving economy.

# Practical applications modern of communication:

The development of communication has been exploited in various areas of human life; In the field of education.

For example: Educational classes are given, which students can receive from inside their homes through the Internet, so there is communication with sound, and the image sometimes between the student and the teacher, In the field of institutions and companies, some meetings and conferences are held, and some are distance and meetings are held With full efficacy.

### Conclusion:

#### Peppers communication:

It carries information printed on paper, and does not depend on a device for reading information.

#### Digital communications:

It is used to store information, and it is retrieved by special devices that display that

information.



### References:

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- 3. Proceedings of the SIGCHI Conference on Human Factors in Computing Systems, 609-618, 2010

# THANK YOU:)