



FACULTY OF BUSINESS ADMINISTRATION The Literature Review

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Understand the Literature Review

A literature review is a survey of scholarly sources on a specific topic. It provides an overview of current knowledge, allowing you to identify relevant theories, methods and gaps in the existing research.



WHY WRITE A LITERATURE REVIEW?

- When you write a thesis, <u>dissertation</u>, or <u>research paper</u>, you will have to conduct a literature review to situate your research within existing knowledge. The literature review gives you a chance to:
- 1. Demonstrate your familiarity with the topic and scholarly context
- 2. Develop a theoretical framework and methodology for your research
- 3. Position yourself in relation to other researchers and theorists
- 4. Show how your research addresses a gap or contributes to a debate

IDENTIFY THEMES, DEBATES, AND GAPS

To begin organizing your literature review's argument and structure, you need to understand the connections and relationships between the sources you've read. Based on your reading and notes, you can look for:

- Trends and patterns
- Themes
- Debates, conflicts and contradictions

CONCLUSION

- If the literature review is part of your thesis or dissertation, show how your research addresses gaps and contributes new knowledge, or discuss how you have drawn on existing theories and methods to build a framework for your research.
- When you've finished writing and revising your literature review, don't forget to proofread thoroughly before submitting.

REFERENCES

- https://www.scribbr.com/dissertation/literature-review/
- Shona McCombes (Scribbr-team)
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